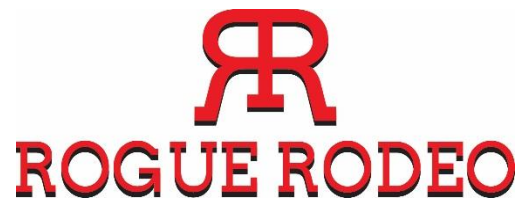


SOUTHERN IOWA FAIR

RODEO

August 25, 2018 Performance at 7:30 pm

Southern Iowa Fairgrounds Oskaloosa, Iowa



SPONSORSHIP LEVELS

\$2,500 Rodeo Title Sponsor (1 available)

- 15 free tickets for admission to the rodeo
- 4'x8' banner
- Logo on social media with a link to your website
- Logo on printed flyers
- Company name mentioned and recognized multiple times throughout the event and advertising as our Title Sponsor

\$1,000 Chute Gate Sponsor (4 available)

- 15 free tickets for admission to the rodeo
- 3'x5' banner provided by your company displayed in the arena on a bucking chute gate
- Company recognition each time that chute is utilized during the bucking stock events

\$700: Wrap the Barrels (1 available)

- 10 free tickets for admission to the rodeo
- Your company's name and logo on the 3 barrels for the barrel racing event (wraps provided by your company)
- Your company's name mentioned several times during the barrel racing event

\$500: Rodeo Clown Barrel (1 available)

- 8 free tickets for admission to the rodeo
- The funny man's barrel can be stickered/wrapped with your company logo and/or name (wrap provided by your company)
- Company shirts, hats, and other swag can be given away by the rodeo clown (as provided by your company)
- Announcer will highlight your business at the appropriate time

\$400: Pick-Up Men Package (1 available)

- 6 free tickets for admission to the rodeo
- The pick-up men will wear a long-sleeved shirt with your company's name/logo on the back or down the sleeve
- Announcer will direct the audience's attention to your company's sponsorship of the pick-up men

\$400: Individual Event Sponsor (9 available)

Sponsor one of the nine events of the evening (event of your choice, sponsored on a first come, first served basis).

Calf Roping – Open Calf Roping – Over 40 Breakaway Roping
Steer Wrestling Barrel Racing Team Roping
Saddle Bronc Riding Bareback Riding Bull Riding

- 6 free tickets for admission to the rodeo
- 3'x5' banner (provided by your company) displayed in the arena
- Company name recognized during event as the Event Sponsor

\$200: Banner Space (25 available)

- 6 free tickets for admission to the rodeo
- 3'x5' banner (**banner provided by your company**) displayed in the arena
- Company name randomly recognized throughout the rodeo

\$100: Community Sponsor

- 2 free tickets for admission to the rodeo
- Company name randomly recognized throughout the rodeo

