



2021 SPONSORSHIP INFORMATION



WE WANT TO PARTNER WITH YOU!

WHO SEES YOUR PARTNERSHIP?

We make every effort to showcase our sponsors on social media, newspapers, advertisements, sign boards, our website & etc.

WE HAVE:

4.9K FACEBOOK PAGE LIKES

12,000 to 15,000 ATTENDEES DURING FAIR WEEK



© Flyin' High Drone Imagery

OUR GOAL & MISSION:

The mission of The Southern Iowa Fair & Exposition is to provide opportunities for 4-Her's, FFA members and the youth of Mahaska County & surrounding counties to showcase their accomplishments and talents in a safe family, friendly atmosphere while providing activities, entertainment and learning opportunities to the diverse citizens of Mahaska County & guests.

Our goal as The Southern Iowa Fair is to provide cost effective entertainment & educational activities for the guests of The Southern Iowa Fair. We want to provide every guest with a friendly, unique, and satisfying experience, which consistently exceeds their expectations each year.

March 10, 2021

Dear Sponsor,

It's hard to believe it's that time of year again. The Southern Iowa Fair is scheduled for July 19-24, 2021.

One change to let you know about- The Southern Iowa Fair Board will now be paying for 4-H & FFA premiums, judges & awards. This was taken care of by the Mahaska County Extension office over the last several years. They will no longer be sending out sponsorship forms. Your sponsorship money to the Southern Iowa Fair will now help pay for 4-H & FFA as well as Open Class.

We have a lot of great events & entertainment booked for this year. We're very excited to have a full size carnival from Arkansas that will be set up during fair week. Great White will be performing on Friday, July 23rd. Joe Nichols will be performing on Saturday, July 25th. We will also have a miniature rodeo, impact pro wrestling, tiger show, acrobat show, circus show & so much more.

County fairs are an excellent opportunity to learn new things. Our 4-H & FFA kids get to show off their projects that they've worked so hard on over the past year. Exhibits & entertainment provide life lessons to all who come to enjoy them each year. Together we can transform lives & build a brighter future.

We look forward to the possibility of working with you and your business. Your support is greatly appreciated!

**Thank you so much,
Southern Iowa Fair Board**

2021 SOUTHERN IOWA FAIR

SPONSORSHIP PACKAGES



<p>GRAND CHAMPION: \$5,000 & UP</p> <ul style="list-style-type: none"> *Company name mentioned on 20 radio commercials for the Fair. *Company logo featured on fair's homepage (with a hyperlink to your website) *Signage featured at fair event/attraction. *Social media post(s) highlighting your sponsorship. *Receive 20 grandstand tickets. *Company logo featured on sponsor page of fairs website (with a link to your website) * Company logo featured on sponsorship sign boards. 	<p>RESERVE CHAMPION: \$3,000 & UP</p> <ul style="list-style-type: none"> *Company logo featured on fair's homepage (with a hyperlink to your website) *Signage featured at fair event/attraction. *Social media post(s) highlighting your sponsorship. *Receive 10 grandstand tickets. *Company logo featured on sponsor page of fairs website (with a link to your website) * Company logo featured on sponsorship sign boards. 	<p>PURPLE RIBBON: \$1,000 & UP</p> <ul style="list-style-type: none"> *Signage featured at fair event/attraction. *Social media post(s) highlighting your sponsorship. *Receive 5 grandstand tickets. *Company logo featured on sponsor page of fairs website (with a link to your website) * Company logo featured on sponsorship sign boards. 	<p>BLUE RIBBON: \$750 & UP</p> <ul style="list-style-type: none"> *Social media post(s) highlighting your sponsorship. *Receive 4 grandstand tickets. *Name featured on sponsor page of fairs website (with a link to your website) * Name featured on sponsorship sign boards. 	<p>RED RIBBON: \$500 & UP</p> <ul style="list-style-type: none"> *Receive 2 grandstand tickets. *Name featured on sponsor page of fairs website (with a link to your website) * Name featured on sponsorship sign boards. 	<p>WHITE RIBBON: \$250 & UP</p> <ul style="list-style-type: none"> *Name featured on sponsor page of fairs website. * Name featured on sponsorship sign boards. 	<p>HONORABLE MENTION: \$50 & UP</p> <ul style="list-style-type: none"> *Name featured on sponsor page of fairs website. * Name featured on sponsorship sign boards.
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Sponsorship Form

STEP 1: CHOOSE YOUR PACKAGE

- GRAND CHAMPION
- RESERVE CHAMPION
- PURPLE RIBBON
- BLUE RIBBON
- RED RIBBON
- WHITE RIBBON
- HONORABLE MENTION

STEP 2: IF YOU SELECTED THE PURPLE RIBBON, RESERVE CHAMPION OR GRAND CHAMPION LEVEL- "IF YOU WOULD LIKE"- YOU MAY SELECT A CERTAIN ITEM BELOW TO PUT YOUR \$\$ TOWARDS

FREE ENTERTAINMENT SHOWS

KIDS ZONE AREA

(FREE ACTIVITIES FOR KIDS)

OTHER _____

RESERVE OR GRAND CHAMPION LEVEL ONLY

CARNIVAL

Great White Concert-Friday night, July 23

STEP 3: GIVE US YOUR INFORMATION

NAME OR BUSINESS NAME: _____

ADDRESS: _____

EMAIL ADDRESS: _____ PHONE NUMBER: _____

SEND PAYMENT & THIS FORM TO: SOUTHERN IOWA FAIR 615 N I STREET OSKALOOSA, IA 52577

QUESTIONS? CALL 641-673-7004 OR EMAIL sifair@mahaska.org