



2026 SPONSORSHIP INFORMATION

WHO SEES YOUR PARTNERSHIP?

We make every effort to showcase our sponsors on social media, newspapers, advertisements, signboards around the fairgrounds, our website & etc.

WE HAVE:

8.2K FACEBOOK FOLLOWERS

15,000 -20,000 + ATTENDEES DURING FAIR WEEK



OUR GOAL & MISSION:

The mission of The Southern Iowa Fair & Exposition is to provide opportunities for 4-H/FFA members and the youth of Mahaska County & surrounding counties to showcase their accomplishments and talents in a safe family, friendly atmosphere while providing activities, entertainment and learning opportunities to the diverse citizens of Mahaska County & guests.

Our goal as The Southern Iowa Fair is to provide cost effective entertainment & educational activities for the guests of The Southern Iowa Fair. We want to provide every guest with a friendly, unique, and satisfying experience, which consistently exceeds their expectations each year.

Dear Friend of the Fair,

The Southern Iowa Fair will take place July 13–18, 2026, in Oskaloosa, Iowa, and we are excited to once again celebrate the youth, traditions, and community spirit that make our fair so special.

Each year, the Southern Iowa Fair proudly highlights the hard work and dedication of our local youth through livestock shows, exhibits, and competitions, while also providing family-friendly entertainment and memorable experiences for all ages. We invite you to partner with us in supporting these efforts and helping preserve the traditions that have been part of our community for generations.

We are currently seeking sponsors to help make the 2026 fair another successful and meaningful event. Sponsoring the fair is a wonderful opportunity to promote your business while supporting a long-standing community tradition that brings thousands of visitors to the fairgrounds each summer.

Our 2026 fair week will once again feature an exciting lineup of events and entertainment, including racing, shows, music, activities, and much more. From crowd-favorite events to new experiences, there is truly something for everyone during fair week.

County fairs provide a unique learning environment for all ages. Our 4-H and FFA members gain valuable life skills by showcasing projects they have worked on all year long, while exhibits and entertainment help foster education, creativity, and community pride. With your support, we can continue to positively impact lives and build a strong future for our county.

We would be honored to work with you and your business as a 2026 Southern Iowa Fair sponsor. If you have any questions or would like additional information, please call 641-673-7004 or email southerniowafair@hotmail.com

Thank you for your consideration and support of the Southern Iowa Fair.

Sincerely,

Southern Iowa Fair Board

SOUTHERN IOWA FAIR SPONSORSHIP PACKAGES

<p>SUPREME CHAMPION: \$10,000 & UP</p>  <ul style="list-style-type: none"> *Company logo featured on fair's homepage *Signage featured at fair event/attraction. *Social media post(s) highlighting your sponsorship. *Receive 30 grandstand tickets. *Company logo featured on sponsor page of fairs website * Company name featured on sponsorship sign boards. 	<p>GRAND CHAMPION: \$5,000 & UP</p> <ul style="list-style-type: none"> *Company logo featured on fair's homepage *Signage featured at fair event/attraction. *Social media post(s) highlighting your sponsorship. *Receive 20 grandstand tickets. *Company logo featured on sponsor page of fairs website * Company name featured on sponsorship sign boards. 	<p>RESERVE CHAMPION: \$3,000 & UP</p> <ul style="list-style-type: none"> *Company logo featured on fair's homepage *Signage featured at fair event/attraction. *Social media post(s) highlighting your sponsorship. *Receive 10 grandstand tickets. *Company logo featured on sponsor page of fairs website (with a link to your website) * Company name featured on sponsorship sign boards. 	<p>PURPLE RIBBON: \$1,000 & UP</p> <ul style="list-style-type: none"> *Signage featured at fair event/attraction. *Social media post(s) highlighting your sponsorship. *Receive 5 grandstand tickets. *Company logo featured on sponsor page of fairs website * Company name featured on sponsorship sign boards. 	<p>BLUE RIBBON: \$750 & UP</p> <ul style="list-style-type: none"> *Social media post(s) highlighting your sponsorship. *Receive 4 grandstand tickets. *Name featured on sponsor page of fairs website * Name featured on sponsorship sign boards. 	<p>RED RIBBON: \$500 & UP</p> <ul style="list-style-type: none"> *Receive 2 grandstand tickets. *Name featured on sponsor page of fairs website * Name featured on sponsorship sign boards. 	<p>WHITE RIBBON: \$250 & UP</p> <ul style="list-style-type: none"> *Name featured on sponsor page of fairs website. * Name featured on sponsorship sign boards. 	<p>HONORABLE MENTION: \$50 & UP</p> <ul style="list-style-type: none"> *Name featured on sponsor page of fairs website. * Name featured on sponsorship sign boards.
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Sponsorship Form

STEP 1: CIRCLE YOUR SPONSORSHIP LEVEL

SUPREME CHAMPION

GRAND CHAMPION

RESERVE CHAMPION

PURPLE RIBBON

BLUE RIBBON

RED RIBBON

WHITE RIBBON

HONORABLE MENTION

If you'd like your money to go to a certain event, 4-H/FFA awards, premiums, open class, kids contest, kid zone or etc please write it on the line below

STEP 2: GIVE US YOUR INFORMATION

NAME OR BUSINESS NAME: _____

ADDRESS: _____

EMAIL ADDRESS: _____ PHONE NUMBER: _____

SEND PAYMENT & THIS FORM TO: SOUTHERN IOWA FAIR 615 N I STREET OSKALOOSA, IA 52577

QUESTIONS? CALL 641-673-7004 OR EMAIL southerniowafair@hotmail.com

Thanks so much! We greatly appreciate you!